

University of Pretoria Yearbook 2020

International Communication management 780 (IKO 780)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	25.00
Programmes	PGDip Communication Management
Prerequisites	No prerequisites.
Contact time	1 lecture per week, 3 days - 8 hours per day
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 1 and Semester 2

Module content

- Communication management in South Africa
- Communication management in a developmental state
- Communication management in SADC, Africa and BRICS
- International communication

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